Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

1-26. (Canceled)

27. (New) Head restraint positioning device for a head restraint of a vehicle seat, comprising:

an impact device movably connected to the head restraint and arranged on a seat back of the vehicle seat in the area of a pelvis of a passenger sitting on the vehicle seat;

wherein the impact device comprises at least one structural unit that varies in length in response to the application of pressure and that causes a corresponding change in the length of the impact device that changes the position of the head restraint.

- 28. (New) Head restraint positioning device according to claim 27, wherein the movable connection between the impact device and head restraint comprises at least one guide sleeve for a head restraint rod.
- 29. (New) Head restraint positioning device according to claim 27, wherein the movable connection between the impact device and head restraint comprises at least one holding device particularly for a guide sleeve.
- 30. (New) Head restraint positioning device according to one claim 29, wherein a bar-shaped connection element is arranged between the impact device and the holding device.
- 31. (New) Head restraint positioning device according to claim 27, wherein the structural unit is formed as an impact panel that is convexly curved in the direction of the passenger.

- 32. (New) Head restraint positioning device according to claim 30, wherein the impact panel is formed with decreasing width in the direction of the connection element.
- 33. (New) Head restraint positioning device according to claim 30, wherein the impact panel has a connection device for the pivoting connection to the connection element at least on an upper end.
- 34. (New) Head restraint positioning device according to claim 30, wherein the connection element has a flat profile.
- 35. (New) Head restraint positioning device according to claim 30, wherein the connection element has an upper pivoting connection device on an upper end and a lower pivoting connection device on a lower end for detachably mounting the connecting device of the impact panel and to an end of a holding device pointing to the connection element.
- 36. (New) Head restraint positioning device according to claim 35, wherein at least one of the pivoting connection devices is formed by clip connection elements.
- 37. (New) Head restraint positioning device according to claim 36, wherein the clip connection element presents at least one bearing shell formed with an essentially semi-circular cross-section.
- 38. (New) Head restraint positioning device according to claim 30, wherein the connection element has a number of bore holes, particularly running diagonally relative to the length of the connection element.
- 39. (New) Head restraint positioning device according to claim 27, wherein the impact device is held on a lower end on a pivot shaft for a pivoting connection.

- 40. (New) Head restraint positioning device according to claim 27, wherein a holding device has at least one sleeve retainer that retains a guide sleeve and resists twisting of the guide sleeve.
- 41. (New) Head restraint positioning device according to claim 40, wherein two sleeve retainers are each arranged on a side end of the holding device.
- 42. (New) Head restraint positioning device according to claim 27, wherein a guide sleeve is assembled into a sleeve retainer and is held by the sleeve retainer in a frictionally engaged, non-positive or interlocking manner.
- 43. (New) Head restraint positioning device according to claim 42, wherein the guide sleeve and sleeve retainer have an anti-twisting cross-section.
- 44. (New) Head restraint positioning device according to claim 42, wherein the guide sleeve can be locked or clipped with or in the sleeve retainer.
- 45. (New) Head restraint positioning device according to claim 27, wherein a guide sleeve supports a head restraint rod in a sliding relationship.
- 46. (New) Head restraint positioning device according to claim 27, wherein the head restraint positioning device is detachably mounted on a frame of the vehicle seat.
- 47. (New) Head restraint positioning device according to claim 46, wherein the head restraint positioning device is mounted on a supporting device that can be mounted to the frame of the vehicle seat.
- 48. (New) Head restraint positioning device according to claim 27, wherein a link guide is formed between a guide sleeve and vehicle seat.

- 49. (New) Head restraint positioning device according to claim 27, wherein at least one guide element sticks out from a guide sleeve, the guide element engaging a corresponding guide element on a frame of the vehicle seat.
- 50. (New) Head restraint positioning device according to claim 49, wherein the frame of the vehicle seat has a retaining sleeve that is arranged to at least partially retain the guide sleeve, whereby a link guide is formed between a retaining sleeve and the guide sleeve.
- 51. (New) Head restraint positioning device according to claim 27, wherein at least the structural unit of the impact device is formed from an elastically workable material.
- 52. (New) Head restraint positioning device according to claim 27, wherein the impact device has a clip-on shaft on an upper end that is connected to a lower end of a connection element.